

The Brandel - Murphy Youth Foundation



Annual Report

7/1/2022 through 6/30/2023

www.brandelmurphyfoundation.org



BMYP President's Remarks

Dear Supporters of the Brandel-Murphy Youth Foundation (BMYP),

It gives me great pleasure to have this opportunity to report to you on the continuing progress of our Foundation.

Over the past year, we've broadened our Leadership Team. This includes the newly created position of 2nd Vice-President, responsible for coordinating all of the BMYP's fundraising efforts. After the By-Law changes were approved, PCC Kelly Clark was elected to this new position at the Foundation's April 2023 Annual Meeting. Lion Tom Witkowski now holds the position of 1st Vice-President and he continues to be responsible for coordinating the BMYP's Grant Program. In addition, several new committee and district coordinator positions have been added to an expanding BMYP Leadership Team.

This team will continue to drive the fundraising programs that help our Foundation grow in a sustainable manner, while assisting clubs and districts in MD-20 who serve children in need through the Foundation's various grants.

Some accomplishments in the 2022-2023 Lions year include:

- Expanding our Grant Program to include our Foundation's first-ever "Major Grant." This matching grant has already helped to fund a major update to the Children's Waiting Room at the Joslin Diabetes Center in Syracuse. The Foundation continues to provide Standard (matching) Grants and Emergency Grants to MD-20. Currently, there has now been a total of over 170 grants awarded in all categories since the inception of the Foundation in 2011 resulting in helping nearly 240,000 children.
- Of course, these grants are made possible by the generous donations of our supporters. Over the past year, this support has come in many different ways including another successful Super Hero Raffle, a fun-filled Canadian Cruise, donations recognizing individuals with our Everyday Hero Awards, BMYP Shirt sales, donations in Memoriam of family and friends, and recurring support in general.
- And, with an eye toward the future, our Foundation is continuing to grow our Legacy Society, as well as the Endowment Fund that was established in the prior Lions year. Both of these important programs will help secure the long-term sustainability of our Foundation as we continue to help children in need for many years to come.

All in all, this has been a very productive year for the Brandel-Murphy Youth Foundation. Through your continued support and the tireless work of our dedicated volunteer Leadership Team, I'm very optimistic about the future of our Foundation and the lives of so many children who will be positively impacted by our efforts.

With sincerest regards and thanks in Lionism and in friendship,

Lion John Wargo, BMYP President



Inside This Report:

BMYP President's Report	2
Message from Al and Maureen	3
Mission Statement	4
Board of Trustees District Coordinators	4
Foundation Committees	5
Legacy Society Report	6
Fundraising Programs	7
Income/Expenses Report - Actual vs Budget	8
Grant Programs during the Fiscal year	9
Grant History	10
Appendix	11

MESSAGE FROM OUR FOUNDERS



Dear Friends of The Foundation,

We are so proud to report to you that our dedicated team at the Brandel-Murphy Youth Foundation (BMYF) continues to work hard to provide grants to the clubs, raise the funds to support those grants, and to implement investment strategies to insure the Foundation's longevity and ability to serve the children for years to come.

The Foundation has a great group of individuals, both Lions and non-Lions, working together as a TEAM on your behalf. A TEAM dedicated to our mission to help children in need throughout MD-20 which includes New York and Bermuda. A TEAM who all share the same vision. A TEAM that shares YOUR vision.

The Foundation continues to search for opportunities to help support the efforts of Lions Clubs in MD-20 to finance projects with our grants, whether it be a Standard Matching Grant of up to \$2,000, an Emergency Grant of up to \$2,500 or a Major Matching Grant of up to \$20,000.

We are especially pleased to report the opening of the new Pediatric Waiting Room at the Joslin Diabetes Center in Syracuse earlier this year, a place where children can now enjoy a child-friendly environment as they wait for their medical appointments. This was accomplished with the help of the first-ever BMYF Major Grant from the Foundation with matching funds from District 20Y.

During the past year, there was one Emergency Grant of note that was awarded to District 20N after the Buffalo Blizzard of 2022. In the event of a future loss of electricity, this Grant provided a potentially life-saving generator to a family to power a home-ventilator for their one-year-old child who was ventilator-dependent.

BMYF Grants - helping Lions make Miracles through Service.

It is very humbling for us to admit that the Foundation has evolved to be so much more than we could have ever hoped for. We believe this growth will continue because of your efforts and endless support. As a result, so many more children will benefit.

We thank all of you who are involved in the growth of the Foundation - YOUR Foundation - and in our continuing efforts to improve the lives of children in our communities. You are truly EVERYDAY HEROES.

With sincere thanks,
Al Brandel
Maureen Murphy



MISSION

"To provide assistance to children in need, throughout the state of New York and the country of Bermuda, through partnerships with Lions and other organizations, by supporting programs that will improve the lives of those served."

FOUNDATION BOARD OF TRUSTEES

Officers:

President: John Wargo
 Immediate Past President: Angelo Purcigliotti
 1st Vice President: Tom Witkowski
 2nd Vice President: Kelly Clark
 Secretary: Melanie Wargo
 Treasurer: Terri Oster

Co-Chairmen:

Al Brandel & Dr. Maureen Murphy

Directors:

Ellen Purcigliotti, Veronica Ralph-Munro, Barry Haywood, Sheree Vora

Advisors:

Doug Alexander, Gary Brown, Dr. Ed Cordes, Bob Libin, Hon. Anthony Paradiso, John Rabideau, Dr. Steve Tremaroli, Dr. Jack Weber

Digital Marketing Manager:

Aaron Dey of emergehelps.com

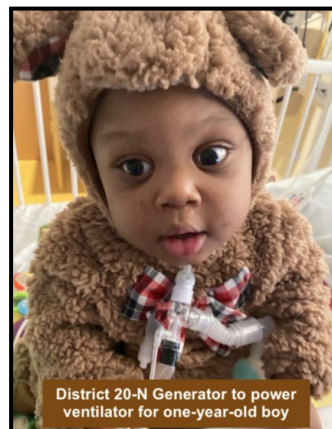
FOUNDATION DISTRICT COORDINATORS

20-N: Sharon Battaglia, Jeff Jarvis, Spencer Vail
 20-E1: Chuck Switzer, Judy MacKnight
 20-E2: Dave Rupright
 20-W: John McDonald, Milledge 'Smitty' Smith
 20-Y: David Hubman
 20-O: Joyce Maier, Jim Eggleton
 20-R1: Paul La Spina III, Glen Karoglanian
 20-R2: Peter Pergolis
 20-K1: Pauline Francis, Dimple Willabus, Donarie Fenton, Annette Drummond-Braithwaithe
 20-K2: Lisa Spatz, Sharon Wozniak
 20-S: Rich Nilsson, Jr.

FOUNDATION COMMITTEES

Grant Committee:

Tom Witkowski, Chair
Barry Haywood
John McDonald
Terri Oster
Sheree Vora
Melanie Wargo
Jack Weber



Public Relations Committee:

Michelle Gagnon, Chair
Aaron Dey
Maureen Murphy
Paul Weber

Marketing Committee:

Aaron Dey, Chair
Michelle Gagnon
Paul Weber

Investment Advisory Committee:

Gary Brown, Chair
Leroy Foster
Craig Miller (non-Lion)



Awards Committee:

Michelle Gagnon, Chair
Terri Oster

Legacy Committee:

Michele O'Hare, Chair
Gary Brown
Dr. Ed Cordes



Fundraising Committee:

Kelly Clark, Chair
Michelle Gagnon
Peg DiIorio
Maureen Murphy
Terri Oster

THE BMYF LEGACY SOCIETY



If someone were to ask “What more can we do to help Brandel-Murphy Youth Foundation continue the great work they do to help children in need?”, the answer would be...

“Leave a Legacy to the Foundation!”

When you become a member of the BMYF Legacy Society by making a commitment through planned giving, you are enabling the Foundation to continue YOUR commitment to help the children even after you are gone.

You can also contribute now to support us in growing our Endowment Fund, helping not only the youth we are serving today but also those we will serve in the future.

The BMYF knows that our youth are OUR future! It is for this reason that our Endowment funds are invested responsibly, with a goal of growth, so as to put the Foundation in the strongest possible financial position and to ensure:

- Our financial stability so that we will be here for the long term despite an ever-changing environment.
- Funding for innovative grants and programs for the Youth in MD-20.
- The achievement of our donors’ philanthropic objectives; our donor-centered program strives to support your needs, integrated into tax, estate and financial planning, to create a significant, meaningful, and lasting legacy.

Each Brandel-Murphy Youth Foundation Legacy Society Member will receive a unique lapel pin, private communications from the Foundation, invitations to special events, and the sincere gratitude of all the children whose lives will be touched by their generosity in the years to come.

"Today's Heroes; Tomorrow's Miracles"

Current Members of The Brandel-Murphy Youth Foundation Legacy Society

Al Brandel and Dr. Maureen Murphy
 Gary F. and Barbara A. Brown
 Dr. Edward V. and Gail A. Cordes
 Michele Puleo O'Hare
 Terri and Steve Oster
 Dr. Steven and Marianne Tremaroli
 John M. and Melanie M. Wargo
 Dr. Jack Weber
 Thomas and Diana M. Witkowski



Click on the image for video!

If you would like more information regarding the Brandel-Murphy Youth Foundation Legacy Society, possible endowment opportunities or any of the Foundation’s other Giving Programs, please contact:

FUNDRAISING

My name is PCC Kelly Clark and this past year, I was elected to the new position of 2nd Vice President overseeing the fundraising activities of BMYF. I am extremely lucky because we have a wonderful, experienced team working on these events. I am so excited to be working with such dedicated individuals in a great organization. What more can we ask for than to be able to help children in our particular area of the world.

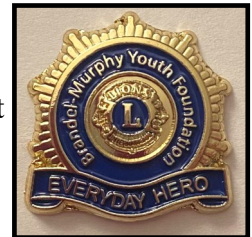
It is the success of the BMYF fundraisers that allows the Foundation to accomplish its mission - helping children in need throughout New York State and Bermuda. Each of these fundraising programs is described in detail at www.brandelmurphyfoundation.org. The attached financial reports, as well as the grant summary, reflect the impact that these fundraisers have on our mission. The following is a review of these important programs and their successes.

Super Hero Fundraiser

The Foundation's primary Fundraiser. It is held each February on Super Bowl Sunday and awards nine (9) cash prizes totaling \$10,000. Tickets are primarily sold on-line on the Foundation's website. However, tickets are also distributed to all clubs and district coordinators throughout MD-20. Ticket sales are encouraged starting in the Fall. The Fundraiser drawing can be viewed live on Super Bowl Sunday on our website.

"Everyday Hero" Fellowship

This program continues to give our supporters the opportunity to both support the Foundation financially, as well as recognize a special person, an Everyday Hero, who has made a difference in the lives of others. For a \$300 donation, the individual being recognized will receive a unique medal, a lapel pin, and a personalized certificate of appreciation. A list of the most recent recipients of this special Fellowship can be found in the Appendix of this Annual Report.



The BMYF Cruise

In October of 2022, 82 BMYF supporters, family and friends sailed aboard the Enchanted Princess on a 7-day Fun-Filled Fall Foliage Cruise along the New England Coast to Canada. For every cabin reserved through this fundraiser, a \$500 donation was made to BMYF. A very special thank you to Craig and Linda Miller of Westminster U.S.A. Ltd - affectionately referred to as our BYMF "Cruise Directors" - who, through their incredible generosity, helped provide each attendee with a first-class experience. Please join us on our next BMYF Fundraising Cruise sailing October 13, 2024. [Click here for a video!](#) Please visit our website for more information.



"Jack Weber, Here!"

PID Dr. Jack Weber has published a memoir of his remarkable 99 years of life and 70 years of Lionism. The book not only provides an understanding of one of America's "Greatest Generation" but it also serves as a master class on what it means to be a Lion and to make a difference to those you serve. PID Jack has generously pledged to donate his net proceeds to BMYF. Books may be purchased on Amazon.com. [Click here for PID Jack speaking about BMYF!](#)

INCOME AND EXPENSE STATEMENT (Budget vs Actual) - 7/1/2022 THRU 6/30/2023

(all figures represent US Dollars)

	ACTUAL 2022/2023	BUDGET 2022/2023	VARIANCE
<u>INCOME</u>			
DONATIONS	17,280.34	6,000.00	11,280.34
ENDOWMENT	-	10,000.00	(10,000.00)
EVERY DAY HERO	6,900.00	4,800.00	2,100.00
SHIRT SALES	4,952.00	500.00	4,452.00
SUPERBOWL RAFFLES	54,895.00	60,000.00	(5,105.00)
BANK CHARGE REVERSALS	70.00	-	70.00
GRANT REFUNDS	2,000.00	-	-
CD INTEREST	-	-	-
IN MEMORIAM	125.00	-	125.00
JACK'S BOOK	200.00	-	200.00
OTHER FUNDRAISER-CRUISE	11,820.00	22,000.00	(10,180.00)
TOTAL INCOME	98,242.34	103,300.00	(7,057.66)
<u>EXPENSE:</u>			
ADVERTISING	501.56	1,000.00	(498.44)
BANK CHARGES	90.00	100.00	(10.00)
GRANTS	48,404.73	36,000.00	12,404.73
POSTAGE	335.11	200.00	135.11
SUPERBOWL WINNERS	9,750.00	10,000.00	(250.00)
COMMIT CHANGE/ STRIPE FEES	452.64	600.00	(147.36)
SUPERBOWL EXPENSES	2,474.24	3,100.00	(625.76)
MEETING EXPENSES	1,445.42	600.00	845.42
POLO SHIRTS	3,280.00	250.00	3,030.00
ACCOUNTING FEES	75.00	1,100.00	(1,025.00)
SUPERBOWL INCENTIVES	2,500.00	1,850.00	650.00
TROPHY/PLAQUES	90.10	-	90.10
OFFICER INSURANCE	625.00	650.00	(25.00)
EVERYDAY HERO MEDALS	70.00	500.00	(430.00)
MIRACLES THROUGH SERVICE	263.59	500.00	(236.41)
CRUISE	142,582.00	-	142,582.00
LEGACY PINS	-	350.00	(350.00)
EMERGENCY GRANT	-	7,500.00	(7,500.00)
MISC EXPENSE	-	1,500.00	(1,500.00)
TOTAL EXPENSES	212,939.39	65,800.00	147,139.39
TRANSFER TO MERRILL LYNCH	33,000.00	-	-
DUE PRINCESS CRUISE LINE	-	-	-
OPENING OF NEW CD	20,000.00	-	-
FIRST EXPENSE SUBTOTAL	265,939.39	37,500.00	228,439.39
LESS: PRIOR YEAR EXPENSE	(142,582.00)		
LESS: INVESTMENTS	(53,000)		
TOTAL ADJUSTED EXPENSES	70,357.39		
<u>NET INCOME:</u>	27,884.95	37,500.00	

GRANT PROGRAM

The Brandel-Murphy Youth Foundation achieves its mission of helping children in need by partnering with Lions clubs, zones, and districts throughout Multiple District-20 through our Grant Program. The Foundation awards up to \$2,000 matching funds for standard humanitarian grants and up to \$2,500 in non-matching emergency grants. With our new major grant program, we can match anywhere from \$10,000 to \$20,000 in matching funds for qualified projects.

Since 2011, these funds, coupled with the outstanding and dedicated work of the Lions clubs and districts who sought our help in making their projects fully successful, have helped nearly 240,000 children with over \$300,000 in grants awarded.

[Click here for a video presentation of our Grant program!](#)

The past fiscal year was no exception to the Lions' and the Foundation's endeavors to provide projects and programs that improve the quality of life for tens of thousands of children. Twenty grants were approved for a total of \$30,570 which helped 58,262 children in need. These numbers will differ slightly from the annual totals on the following page which are based on calendar year, not fiscal year. The following list of grants were approved by the Foundation between 7/1/2022 and 6/30/2023:

- Merrick Lions Club, 20-K2: \$1,080 Education Advisory Program – New Ground
- Fonda & Fultonville Lions Clubs, 20-W: \$2,000 Fonda-Fultonville Central School Tech Project
- Mechanicville-Stillwater Lions Club, 20-W: \$300 Summer Reading Program – Oceans of Possibilities
- Cuba Lions Club, 20-E1: \$1,000 Handicap Swing at Chamberland Park Playground
- West Hempstead Lions Club, 20-K2: \$2,000 Autism Society Association Family Fun Day
- Youngstown Lions Foundation, 20-N: \$2,000 Lions Park Accessibility/Walking Path
- Rosedale Lions Club, 20-K1: \$750 Backpack Grab & Go Program
- LaGrange Lions Club, 20-O: \$2,000 LaGrange Assn. Library Children's Room Furniture
- Duane Lions Club, 20-W: \$329 Adaptive Equipment for PE Class
- Patchogue Lioness Lions Club, 20-S: \$2,000 SPOT Vision Screener
- Scio Lions Club, 20-E1: \$1,000 School Backpack Program
- District 20-W: \$2,000 Coloring Book Project
- District 20-N: \$1,361 Emergency Grant for Generator
- District 20-Y: \$2,000 Lions Angels Support Childhood Cancer Patients
- Rome Lions Club, District 20-Y: \$1,250 Community Youth Event
- Raquette River Lions Club, District 20-W: \$2,000 North Country Children's Museum
- Plattsburgh Lions Club, District 20-W: \$1,500 Backpack Program
- North Babylon Lions Club, District 20-S: \$2,000 Second Camera
- Mamaroneck Lions Club, District 20-R2: \$2,000 STEM Alliance Summer Enrichment Program
- Somers Lions Club, District 20-R1: \$2,000 Camp Supplies, Books and Writing Journals

NOTE: Not listed here are four approved projects. Two projects were deferred to the July 2023 grant

THE BRANDEL - MURPHY YOUTH FOUNDATION

GRANT PROGRAM (continued)

What is not shown in any data presented here are the effects of the projects that will benefit children in the future. For example, a vision screener has an average life of seven years. With the two projects listed below, the immediate effect is 2,700 children will be screened during their first year of use. The long term effect is that nearly 19,000 children will have their vision tested over the life of the screeners, many not even born yet! Based upon current data, this means that approximately 15% of those children, or 2,850, may be referred due to visual anomalies affecting their ability to see properly. Imagine the impact on their lives!

<u>Broad Category</u>	<u>Sub-Categories</u>	<u># of Grants</u>	<u>Grant \$'s</u>	<u># Children</u>	<u>% of Grants</u>
Community	Facilities	42	\$75,670	128,853	27.60%
Health	Financial	46	\$70,574	16,019	30.30%
Health	Programs	40	\$65,772	61,228	26.30%
Leadership	Camps	15	\$22,750	1,164	9.90%
Leadership	Programs	9	\$15,375	1,302	5.90%
	Standard	152	\$250,141	208,566	100.0%
	Emergency	18	\$41,227	27,405	
	Major	1	\$17,700	3,805	
	Total Grants	171	\$309,068	239,776	

<u>District</u>	<u># of Grants</u>	<u>Grant \$'s</u>	<u># Children</u>
N	21	\$36,500	11,542
E1	9	\$15,500	2,215
E2	5	\$8,200	2,816
W	32	\$49,329	69,196
Y	15	\$28,544	51,600
O	14	\$22,340	20,007
R1	18	\$29,000	6,776
R2	3	\$6,000	607
K1	8	\$14,000	1,370
K2	13	\$22,580	17,323
S	13	\$17,125	24,115
MD20	1	\$2,500	1,000
Emergency	18	\$39,750	27,404
Major	1	\$17,700	3805
	171	\$309,068	239,776

<u>By Year *</u>	<u># of Grants</u>	<u>Grant \$'s</u>	<u># Children</u>
2011	12	\$14,250	4,165
2012	18	\$32,250	7,781
2013	7	\$10,000	3,505
2014	18	\$28,975	5,738
2015	8	\$15,435	12,403
2016	13	\$25,000	11,708
2017	11	\$20,125	43,472
2018	3	\$5,099	2,473
2019	19	\$35,850	50,330
2020	26	\$50,850	30,431
2021	7	\$10,644	3,078
2022	14	\$35,650	12,816
2023	15	\$24,940	51,876
	171	\$309,068	239,776

* Calendar year, not Lions year

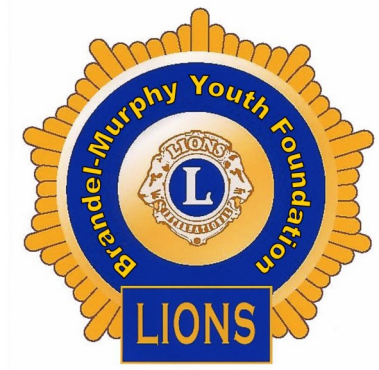
APPENDIX**“EVERYDAY HERO” RECIPIENTS (JULY 1, 2022 – JUNE 30, 2023)**

PDG Rick Whitney	Bolivar Lions Club	E1
PID Gary Brown	Brockport Lions Club	E1
PDG Tom Skinner	Windsor Lions Club	Y
Marlinda Duncanson	Middletown Lions Club	O
Greg Proce	Bay Shore Lions Club	S
PDG Mike Lawkowski	Lancaster Lions Club	N
Al Moffa	Sea Cliff-Glen Head Lions	K2
Gerard Pernot	Medford-No. Patchogue Lions	S
Theresa Reda	Somers Lions Club	R1
PDG Leroy Foster	Laurelton Lions Club	K1
Monique Brizz-Walker	Metropolis Lions Club	K1
Annette Hinkson-Smith	Kings & Queens Lions	K1
Doreen Thomas	Central Brooklyn Lions Club	K1
Grace Janet Jones	Central Brooklyn Lions Club	K1
Lavern Harrison	Central Brooklyn Lions Club	K1
Joyce Shorey	Brooklyn Jefferson Lions Club	K1
Dr. Peter Munda	Sea Cliff-Glen Head Lions Club	K2
PDG Dawn Rice-Norton	Midway Lions Club, MA	MD-33
Teriq Grant	First Responders Lions Club	K1
Chantelle Grant	First Responders Lions Club	K1
PDG Micheal T. Gibbs	Rushsylvania Lions Club, OH	MD-13
Gene Moran	Lancaster Lions Club	N

Additional information and applications for the “Everyday Hero Fellowship”

can be downloaded at:

www.brandelmurphyfoundaton.org



To learn more about the work of the
Foundation, visit us on the web at:

www.brandelmurphyfoundation.org